



## NEW ENGLAND DERMATOLOGICAL SOCIETY

### Secretary

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Tax ID 04-6123550

Greetings!

We would like to take this opportunity to thank you for your interest in being an exhibitor at the New England Dermatological Society's educational activities for the 2018 calendar year. Support by companies such as yours makes it possible to further the educational mission of the Society. We are proud to be involved in an organization that is committed to enhancing dermatologic education and patient care. We would be happy to discuss the importance of our organization and how your company can contribute to our mission.

The New England Dermatological Society (NEDS) is a 600-physician organization that will meet in 2018 for three regularly scheduled educational meetings. Each of these clinical/didactic meetings is recognized by Massachusetts Medical Society for 4.0 (or to be determined) CME credits, and the didactic symposium is recognized for 4.75 (or to be determined) CME credits. In addition to our membership, approximately 130 trainees in dermatology from around New England are invited as guests to attend these meetings. Many of the training programs make attendance of these meetings mandatory. Typical attendance at each of the meetings is over 200 physicians.

*NEDS will be hosting the 2018 AtlanticDerm Conference May 11-13<sup>th</sup> in Providence RI. A separate exhibitor registration form will be sent to companies in the fall/winter of 2017.*

<http://atlanticdermconference.org/2016-93rd-atlantic-dermatological-conference/>

### **The three regularly scheduled educational meetings for the 2018 calendar year are as follows:**

**February 3, 2018** - Clinical Meeting – Hosted by Beth Israel Deaconess Medical Center, Boston, MA

**October 13, 2018** -Didactic Meeting – Hosted by Boston Children's Hospital Dermatology Program  
Meeting Location: Massachusetts Medical Society, 860 Winter St., Waltham, MA

**December 1 or 8, 2018** - Clinical Meeting – Hosted by Boston University, Boston, MA



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The cost of the regularly scheduled educational meetings of these programs is partly underwritten by the dues paid by our members. The majority of the costs, however, are covered by the generous contributions of our exhibitors. We are pleased to offer you the opportunity to be a recognized exhibitor at our clinical meetings. Since exhibitors are limited, your company is specifically recognized for supporting dermatologists.

This year there are three levels of support for the New England Dermatological Society meetings. Below are the levels and their entitlements.

**DIAMOND LEVEL** **\$8,250**

- Display table at all three regularly scheduled educational meetings
- Display the company's contribution at or near the registration area
- Acknowledged in all meeting announcements, business meeting and clinical protocol books

**PLATINUM LEVEL** **\$5,500**

- Display table at two regularly scheduled educational meetings
- Display the company's contribution at or near the registration area
- Acknowledged in all meeting announcements, business meeting and clinical protocol books

**GOLD LEVEL** **\$2,750**

- Display table at one regularly scheduled educational meeting
- Display the company's contribution at or near the registration area
- Acknowledged in all meeting announcements, business meeting and clinical protocol books

We thank you again for your interest in our society and look forward to working with you in planning the educational activities of this upcoming year.

Sincerely,

Jennifer Huang, MD  
Secretary, NEDS

Jeffrey Sobell, MD  
Sponsorship Chairman, NEDS



**2018 Exhibitor Payment Form**

***Please circle your selected Exhibitor Level:***

**DIAMOND LEVEL                      \$8,250**

- Display table at all three regularly scheduled educational meetings
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**PLATINUM LEVEL                      \$5,500**

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- Display table at one regularly scheduled educational meeting
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**Contact Information**

Company: \_\_\_\_\_

Contact: \_\_\_\_\_

Email: \_\_\_\_\_

Phone: \_\_\_\_\_

Payment Method (Circle One):                      **Check**                      **or**                      **Credit Card**

**Payment Information**

To make a Credit Card Payment please fill out the top portion of the form (select Credit Card) and forward it to Kimberly Prosper, NEDS Administrator at fax:781-464-4896 or email: [neds@mms.org](mailto:neds@mms.org). An invoice with a link will be emailed to you. NEDS does not store or take credit card information over the phone for security purposes. Thank you.



## NEW ENGLAND DERMATOLOGICAL SOCIETY

### 2018 NEDS Exhibitor Agreement

The New England Dermatological Society (NEDerm) shall ensure that all educational activities comply with the Accreditation Council for Continuing Medical Education (ACCME) Standards for Commercial Support adopted by the American Nurses Credentialing Center's Commission on Accreditation (ANCC COA), Accreditation Council for Pharmacy Education (ACPE) and other compliance guidelines for exhibiting, as applicable.

The above-mentioned vendor agrees to exhibit at the above program. An exhibitor fee will be made payable to New England Dermatological Society. *Payment must be received on or before the date of the activity for acknowledgment in print materials. This fee is nonrefundable except in the event of program cancellation.*

Participation as an exhibitor in this CE activity does not confer any endorsement of products or devices by NEDerm or our educational partners.

#### ***From the ACCME Standards for Commercial Support:***

**4.1** Arrangements for commercial exhibits or advertisements cannot influence planning or interfere with the presentation; nor can they be a condition of the provision of commercial support for CE activities.

**4.2** Product-promotion material or product-specific advertisement of any type is prohibited in or during CE activities. The juxtaposition of editorial and advertising material on the same products or subjects must be avoided. Live (staffed exhibits, presentations) or enduring (printed or electronic advertisements) promotional activities must be kept separate from CE.

- For **print**, advertisements and promotional materials will not be interleaved within the pages of the CE content. Advertisements and promotional materials may face the first or last pages of printed CE content as long as these materials are not related to the CE content they face **and** are not paid for by the commercial supporters of the CE activity.
- For **computer based**, advertisements and promotional materials will not be visible on the screen at the same time as the CE content and not interleaved between computer 'windows' or screens of the CE content.
- For **audio and video recording**, advertisements and promotional materials will not be included within the CE. There will be no 'commercial breaks.'
- For **live, face-to-face CE**, advertisements and promotional materials cannot be displayed or distributed in the educational space immediately before, during, or after a CE activity. Providers will not allow representatives of Commercial Interests to engage in sales or promotional activities while in the space or place of the CE activity.

**4.3** Educational materials that are part of a CE activity, such as slides, abstracts and handouts, cannot contain any advertising, trade name or a product-group message.

**4.4** Print or electronic information distributed about the non-CE elements of a CE activity that are not directly related to the transfer of education to the learner, such as schedules and content descriptions, may include product promotion material or product-specific advertisement.

**4.5** A provider cannot use a commercial interest as the agent providing a CE activity to learners, e.g., distribution of self-study CE activities or arranging for electronic access to CE activities.

***Please acknowledge your intention to exhibit and to comply by the above standards.***

Meeting Dates: \_\_\_\_\_

Exhibitor: \_\_\_\_\_

Representative: \_\_\_\_\_

Signature: \_\_\_\_\_

Date: \_\_\_\_\_

Please mail/fax the completed form to:  
NEDS, PO Box 549127, Waltham, MA 02454-9127  
Phone: 781-434-7731 Fax: (781) 464-4896

# Request for Taxpayer Identification Number and Certification

Completed form should be given to the requesting department or the department you are currently doing business with.

Please print or type

**Name** ( List legal name, if joint names, list first & circle the name of the person whose TIN you enter in Part I-See Specific Instruction on page 2)  
New England Dermatological Society

**Business name**, if different from above. (See Specific Instruction on page 2)

Check the appropriate box:  Individual/Sole proprietor  Corporation  Partnership  Other **501 (c) 6**

**Legal Address:** number, street, and apt. or suite no.  
860 Winter Street

**Remittance Address:** if different from legal address number, street, and apt. or suite no.

**City, state and ZIP code**  
Waltham, MA 02451

**City, state and ZIP code**

Phone # ( ) Fax # ( ) Email address:

**Part I Taxpayer Identification Number (TIN)**

Enter your TIN in the appropriate box. For individuals, this is your social security number (SSN). However, for a resident alien, sole proprietor, or disregarded entity, see the Part I instruction on page 2. For other entities, it is your employer identification number (EIN). If you do not have a number, see How to get a TIN on page 2.  
*Note: If the account is in more than one name, see the chart on page 2 for guidelines on whose number to enter.*

**Social security number**

□□□-□□-□□□□

OR

**Employer identification number**

04-6123550

**Vendors:**  
Dunn and Bradstreet Universal Numbering System (DUNS)

**DUNS**

□□□□□□□□

**Part II Certification**

Under penalties of perjury, I certify that:

- The number shown on this form is my correct taxpayer identification number (or I am waiting for a number to be issued to me), and
- I am not subject to backup withholding because: (a) I am exempt from backup withholding, or (b) I have not been notified by the Internal Revenue Services (IRS) that I am subject to backup withholding as a result of a failure to report all interest or dividends, or (c) the IRS has notified me that I am no longer subject to backup withholding, and
- I am an U.S. person (including an U.S. resident alien).
- I am currently a Commonwealth of Massachusetts's state employee: (check one): No \_\_\_ Yes \_\_\_ If yes, in compliance with the State Ethics Commission requirements.

**Certification instructions:** You must cross out item 2 above if you have been notified by the IRS that you are currently subject to backup withholding because you have failed to report all interest and dividends on your tax return. For real estate transactions, item 2 does not apply.

**Sign Here** Authorized Signature *Kimberly Prosper* Date *9/26/2017*

**Purpose of Form**

A person who is required to file an information return with the IRS must get your correct taxpayer identification number (TIN) to report, for example, income paid to you, real estate transactions, mortgage interest you paid, acquisition or debt, or contributions you made to an IRA.

**Use Form W-9 only if you are a U.S. person** (including a resident alien), to give your correct TIN to the person requesting it (the requester) and, when applicable, to:

- Certify the TIN you are giving is correct (or you are waiting for a number to be issued).
- Certify you are not subject to backup withholding

**If you are a foreign person, use the appropriate Form W-8.** See Pub 515, Withholding of Tax on Nonresident Aliens and Foreign Corporations.

**What is backup withholding?** Persons making certain payments to you must withhold a designated percentage, currently 28% and pay to the IRS of such payments under certain

conditions. This is called "backup withholding." Payments that may be subject to backup withholding include interest, dividends, broker and barter exchange transactions, rents, royalties, nonemployee pay, and certain payments from fishing boat operators. Real estate transactions are not subject to backup withholding.

If you give the requester your correct TIN, make the proper certifications, and report all your taxable interest and dividends on your tax return, payments you receive will not be subject to backup withholding. Payments you receive will be subject to backup withholding if:

- You do not furnish your TIN to the requester, or
- You do not certify your TIN when required (see the Part II instructions on page 2 for details), or
- The IRS tells the requester that you furnished an incorrect TIN, or
- The IRS tells you that you are subject to backup withholding because you did not report all your interest and dividends only), or

5. You do not certify to the requester that you are not subject to backup withholding under 4 above (for reportable interest and dividend accounts opened after 1983 only).

Certain payees and payments are exempt from backup withholding. See the Part II instructions on page 2.

**Penalties**

**Failure to furnish TIN.** If you fail to furnish your correct TIN to a requester, you are subject to a penalty of \$50 for each such failure unless your failure is due to reasonable cause and not to willful neglect.

**Civil penalty for false information with respect to withholding.** If you make a false statement with no reasonable basis that results in no backup withholding, you are subject to a \$500 penalty.

**Criminal penalty for falsifying information.** Willfully falsifying certifications or affirmations may subject you to criminal penalties including fines and/or imprisonment.

**Misuse of TINs.** If the requester discloses or uses TINs in violation of Federal law, the requester may be subject to civil and criminal penalties.